

A vibrant, surreal illustration featuring a tiger, a castle, a girl, a dinosaur, a sheep, a knight, and a butterfly. The background is a dark, starry night sky. In the top left, a castle with red roofs and towers is visible. A large, orange tiger with black stripes is walking towards the left. A girl with pink hair and a green dress is on the left, holding a string. A yellow dinosaur is in the center. A white sheep is in the bottom center. A knight in armor is on the right, riding a white horse. A large, colorful butterfly is on the right. A search bar with the word 'KALAMAR' is at the bottom. The text 'SPRING 2023' is in the middle left, and 'PICTURE BOOKS & NON FICTION RIGHTS GUIDE' is in the middle right.

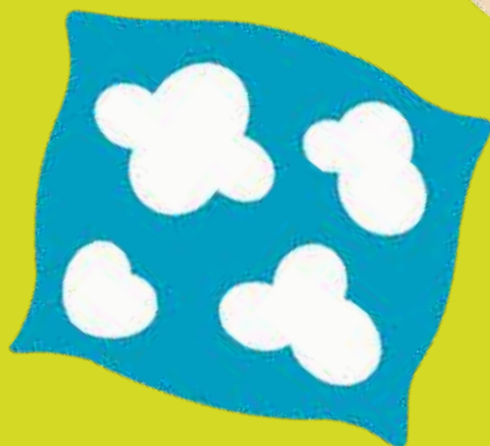
SPRING 2023

# PICTURE BOOKS & NON FICTION RIGHTS GUIDE



KALAMAR





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**KALAMAR**



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## BIG BOOK OF CURIOSITIES

**Illustrator — Iryna Rutylo**

Format: Board book

Size: 21x30 cm

Pages: 20

Lift-the-flaps windows: 30

Age Level: 6+

Publication date: October 2022



### About the book:

This visually astonishing story takes children on a journey through different facts about our World.

- Who can hold its breath for the longest time under water?
- Why is plastic dangerous?
- Which tree is the biggest one on the Earth?
- Who are the members of a symphony orchestra?
- When will I be able to fly into space?

Young readers can find answers to all these questions — and more — in the Big Book of Curiosities.

### Selling points:

- Couple hundred interesting facts about our world.
- An exciting, fascinating journey through different cultural, scientific and history facts.
- More than 30 lift-the-flap windows.
- Lift the flap and learn fun facts about our world: through interesting history, scientific research and the best-known facts.
- Vibrant and striking illustrations to enjoy at their best.

This book is a real treasure for young readers, who are constantly asking “why” and are curious about absolutely everything that surrounds them.





ABC

**Illustrator — Iryna Rutylo**

Format: Board book

Size: 18x24 cm

Pages: 32

Age Level: 1+

Publication date: January 2021

Learn the alphabet with this great sensory board book. Scooped-out die-cuts and raised elements invite young readers to explore the letters of the alphabet in an exciting new way.

#### About the book:

A beautiful illustrated book will help your child learn the Ukrainian Alphabet and identify different things around us.

#### Selling points:

- ❑ Tactile raised letters make learning the alphabet interesting and exciting.
- ❑ Spark your child's creativity and curiosity with this delightfully curated alphabet book.
- ❑ Make the story using the images presented on every page and representing appropriate letter, like "Big Bear rides the Bicycle in the universe".
- ❑ Perfect present for babies' birthdays and other occasions.





**BON APPETIT!**

**Author — Kateryna Perkonos**  
**Illustrator — Iryna Rutylo**  
Format: Board book  
Size: 21x30 cm  
Pages: 20  
Age Level: 1+  
Publication date: October 2022



### About the book:

There are oval fruits on Mom's plate, square pieces of cheese on Dad's. Grandma is cooking round cheesecakes, and grandpa is cutting vegetables into rhombuses. Everyone in the family has their preferences. It is good to know food has not only different tastes, but also different shapes!

What are the preferences in your family? What shape are your favorite foods, toys and trinkets? Game book "Bon appetit!" encourages its readers to observe, develop imagination and helps the youngest children to learn about the world as a whole.

### Selling points:

- ❑ Tactile raised elements make learning the different shapes of food interesting and exciting.
- ❑ Observing the image, touching its shape, naming it — all these activities stimulate learning new things in a play-and-learn way.
- ❑ Discover what is the favorite food of different family members by tracing their raised shapes on one side, and watch how they fit into scooped cutouts on their opposite page.
- ❑ Get surprised on the last page finding a mirror with the question "what is your favorite food?".

**Each food has a different shape. Learn it with this great board book. Second book in the series with raised elements, scooped cutouts and a mirror on the last page.**





## FOR A WALK!

**Author — Kateryna Perkonos**

**Illustrator — Iryna Rutylo**

**Format: Board book**

**Size: 21x30 cm**

**Pages: 16**

**Age Level: 1+**

**Publication date: March 2023**



### About the book:

Petryk puts on a t-shirt with 3 watermelon slices, Sofyka — a romper with 8 spots. Marko takes his colorful umbrella when he goes out, and Gonzo the Dog puts his warm booties on. No matter what the season is, you can always pick out clothes that match the weather and your mood. So, what are you going to wear today? This bright and interactive book teaches children to dress, count 1 to 10 and enjoy every kind of weather!

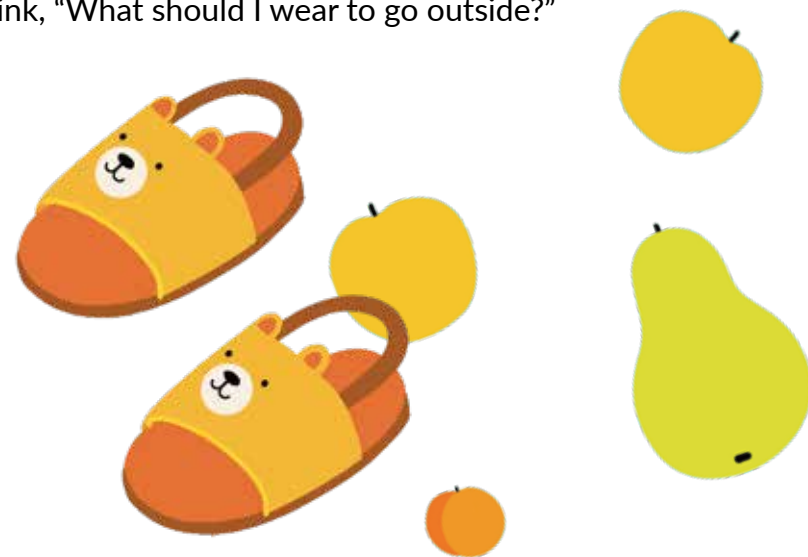
### Selling points:

Learn numbers, items of clothes and weather conditions in a fun and exciting way with the help of touch-and-feel parts.

- ❑ Children will observe the pictures, touch the shapes and name them.
- ❑ The book encourages play-based learning.
- ❑ The little ones will be surprised by the mirror on the last page, which will get them to think, "What should I wear to go outside?"

The choice of clothes depends on the weather and our mood. Learn more about it with the help of this wonderful book.

It is the second book for the youngest readers in the series with raised elements, scooped cutouts and a mirror on the last page.





## CHRISTMAS HOLIDAY

**Author and illustrator — Inna Ruda**

**Format: Board book**

**Size: 23x23 cm**

**Pages: 20**

**Age Level: 1+**

**Publication date: November 2018**

**Christmas is the most magical time of the year. Choose your favorite character on the first page and follow them through the book enjoying Christmas preparation daily routine together.**



### About the book:

This Wimmelbuch contains 10 fun stories about festive and winter entertainments and events in the city. At first glance, the details seem unimportant, but soon the child begins to notice them, speaks more fluently, and creates their own versions of events on the pages of the book. The book/game is a real find for family-friendly leisure time, for all ages — young and old. It is good is for young children to explore. The pictures are large and interesting, with a dynamic plot that includes many fun situations. Children are encouraged to interpret the cause and effects of each scene while following the characters' journeys.

### Selling points:

- ❑ Creates a festive Christmas holiday mood.
- ❑ Helps children to notice, memorize, fantasize, be attentive, think logically and competently.
- ❑ Encourages them to invent a fresh story, come up with new storylines, and notice new details each time they look at the book.
- ❑ Gathers and unites the child and parents together for shared family viewings.





## BLACK SEA, BLUE WHALE

Author – Oksana Krotiuk

Illustrator – Kost' Lavro

Format: Board book

Size: 24x22 cm

Pages: 10

Age Level: 1+

Publication date: September 2019



### About the book:

The story begins with a big blue whale who was angry at the sea. A storm broke out, and it was so unpleasant to swim in the sea that the whale decided to drink it all. What follows is many unexpected and humorous events in this delightful, dynamic, and playful tale.

The story is simply written, easy to read, and captivating for young readers.

### Selling points:

- ❑ Has a “whale” shape and gives young reader extra nice read-and-play feelings.
- ❑ Instills artistic and literature taste in the youngest readers.
- ❑ Encourages children to start learning poems.
- ❑ Shows the beauty of the language with easy and fun rhymes.



In this fun and fantastic  
fairy tale, the most unexpected  
miracles occur.





## MYKHLYK GOES TO THE SEASIDE

**Author — Oksana Krotiuk**  
**Illustrator — Inna Ruda**  
Format: Board book  
Size: 20x20 cm  
Pages: 24  
Age Level: 2+  
Publication date: September 2018

**The first book in the Doctor Tetti's  
School series details how medical  
truths must be learned little by  
little before they become habitual  
behaviors.**

### About the book:

This book is fascinating and unique in conveying the importance of being healthy, and therefore happy, to the child.

This book is intended to teach children to have a thoughtful attitude to their own health. What's even more fascinating is how the most important lessons are hidden within subtle artistic stories where the heroes are easily imaginable.

### Selling points:

- ❑ The uniqueness of this vivid and useful children's book is that the medical truths prescribed and drawn in it will be fully understood even by toddlers.
- ❑ The book covers tips about the importance of protective skin creams, hats, drinking water on the beach, insect remedies and other useful information.
- ❑ Kids who can already read a little can independently comprehend the basics of a healthy lifestyle.





## GLOVES FOR THE NOSE



**Author — Oksana Krotiuk**  
**Illustrator — Inna Ruda**  
Format: Board book  
Size: 20x20 cm  
Pages: 24  
Age Level: 2+  
Publication date: September 2018

The second book in  
the Doctor Tetti's School  
series gives children the  
most valuable knowledge  
of how to be healthy, and  
therefore — happy!

### About the book:

The second book of the series is also addressed to the youngest readers. It also covers healthy habits. But now our heroes are in different circumstances.

Despite the seriousness of the issues raised by the creators of the book, the child will feel the familiar atmosphere of the game. Looking at, and listening to, the short warm tales, they learn something that will truly become crucial to the quality of their lives later.

### Selling points:

- A book that teaches important everyday things in the form of a game without mentoring is one of the most valuable things in a child's library.
- The cutest illustrations create a joyful and light atmosphere.
- The child will understand why it is necessary to use special cream during winter and how to avoid catching a cold. They will also learn about the benefits of moist air in the room and why the juice of early plants in the spring is harmful.





## THUMBELINA

**Author — Hans Christian Andersen**

**Illustrator — Grasya Oliiko**

**Format: Hard cover**

**Size: 22x28 cm**

**Pages: 40**

**Age Level: 4+**

**Publication date: September 2018**



**Old favorite fairy tale  
accompanied by modern  
innovative illustrations.**

### About the book:

An honored and famous storyteller and a favorite of both children and adults, Hans Christian Andersen wrote a masterpiece — an extremely touching tale about a tiny girl named Thumbelina.

### Selling points:

- ❑ Classic timeless tale.
- ❑ A heart-warming, colourful and joyful illustrations.
- ❑ A book about finding one's own identity and inner strengths.





# AUTHORS



## HANS CHRISTIAN ANDERSEN

The tales of this Danish writer have been translated into more than 150 languages and adapted for films, cartoons, and theater. Andersen's heyday of creativity happened in the second half of the 1830s, when he wrote 156 fairy tales. It was the genre where his artistic talent was the most evident. His tales are closely related to folklore and are very dynamic, humorous, whimsical, and satirical and also reveal the critical social issues of his times.



## OKSANA KROTIUK

A Ukrainian children's writer, a member of the National Union of Writers of Ukraine, and a member of the National Union of Journalists of Ukraine.



## KATERYNA PERKONOS

A Ukrainian author of children's books, editor, and teacher. She writes cardboard books for the youngest readers aged 0+. The main purpose of Kateryna's books is to show children that reading isn't something boring, but it's like an exciting journey to the new worlds.



## IRYNA RUTYLO

An illustrator from Lviv, who has been in love with art, books and people since childhood. Since 2015, she's been diving into illustration and constantly learning from professionals and experimenting. Illustration is a natural occupation for Iryna, as described by famous Ukrainian philosopher Hryhorii Skovoroda. Since 2017, she has been giving life to ideas of Ukrainian and foreign authors, publishers, and businessowners.



## INNA RUDA

A freelance illustrator based in Kyiv, Ukraine, who loves acrylics, color pencils, and family. Having worked as a designer and art director in advertising and IT, she finally had the courage to settle in illustration, making images for products for kids, such as puzzles, plates and cups, illustrations for children's literature and magazines.



## GRASYA OLIKO

A young talented artist who communicates with the audience through her drawings. After graduating with a Law degree, Grasya did not abandon her favorite pastime of creating illustrations. Eventually, the artist studied professionally, and devoted herself fulltime to art. "Illustration is a huge infinite universe where you can find something new every day. That's what inspires me to constantly work on myself," she said.



## KOST LAVRO

An outstanding artist of contemporary book graphics. One of the most remarkable and creative masters of Ukrainian book illustration. He combines the style of Ukrainian avant-garde of 1920s with the most famous features of Ukrainian folk painting. Kost Lavro has created his own unique, vivid and in the same time deeply national style. Kost Lavro's works have been included in catalogs of the most prestigious children's book exhibitions such as Bologna, Bratislava etc. Rights to his books have been sold to famous publishing houses from the USA, Switzerland, France and other countries.

# ILLUSTRATORS





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